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BARBARA JORDAN
PUBLIC POLICY RESEARCH AND SURVEY CENTER

TEXAS 2026:
U.S. SENATE, GOVERNOR, AND OTHER STATEWIDE RACES

Michael O. Adams
Mark P. Jones

TSU
TEXAS SOUTHERN UNIVERSITY
Barbara Jordan – Mickey Leland
School of Public Affairs
Executive Master of Public Administration Program

The Barbara Jordan Public Policy Research and Survey Center at Texas Southern University conducted a representative survey of 2,000 Texans who are likely to cast a ballot in the November 2026 general election (margin of error of +/- 2.19%). This probability-based survey was fielded (in English and Spanish) between October 21 and October 25, 2026 by contacting a random sample of Texas registered voters via SMS text messages through which the respondents were directed to an online survey platform. The overall sample population of 2,000 Texas likely voters was adjusted via multidimensional calibration weighting using demographic, historical electoral, and geographic benchmarks. The likelihood of a respondent voting in the November 2026 general election was determined using a two-part likely voter screen and information on past election participation.

This report provides the favorable and unfavorable evaluations and vote intention among likely voters for the candidates in the November 2026 Texas U.S. Senate, Governor, Lieutenant Governor, Attorney General, Comptroller, Land Commissioner, Agriculture Commissioner and Railroad Commissioner elections. Throughout the report the term "vote intention" is employed, even though a little more than one-third of the respondents reported they had cast their ballot prior to completing the survey.

EXECUTIVE SUMMARY

In the Texas U.S. Senate election, Democrat James Talarico (49%) leads Republican Ken Paxton (47%) by 2 percentage points, with 3% supporting Libertarian Ted Brown and 1% undecided.

Talarico is viewed favorably by 48% of likely voters and unfavorably by 51%, and Paxton is viewed favorably by 42% of likely voters and unfavorably by 57%. Only 1% and 1% of likely voters don't know enough about Talarico and Paxton to have an opinion of them, respectively.

99% of Democrats intend to vote for Talarico, with 1% intending to vote for Paxton, 0% for Brown and 0% still undecided.

88% of Republicans intend to vote for Paxton, with 8% intending to vote for Talarico, 3% for Brown and 1% still undecided.

54% of Independents intend to vote for Talarico, with 38% intending to vote for Paxton, 6% for Brown and 2% undecided.

Among the 32% of likely voters who have a favorable opinion of Congresswoman Jasmine Crockett (57% have an unfavorable opinion), who lost to Talarico in the 2026 Democratic primary, 98% intend to vote for Talarico, 2% for Paxton and 0% for Brown, with 0% undecided.

Among the 30% of likely voters who have a favorable opinion of U.S. Senator John Cornyn (62% have an unfavorable opinion), who lost to Paxton in the 2026 Republican primary, 68% intend to vote for Paxton, 27% for Talarico and 3% for Brown, with 2% undecided.

In the Texas Governor election, Republican Greg Abbott (50%) leads Democrat Gina Hinojosa (47%) by 3 percentage points, with 2% supporting Libertarian Pat Dixon and 1% undecided.

Abbott is viewed favorably by 48% of likely voters and unfavorably by 51%, and Hinojosa is viewed favorably by 45% and unfavorably by 49%. All but 1% and 6% of likely voters know enough about Abbott and Hinojosa, respectively, to have an opinion of them.

99% of Paxton voters intend to vote for Abbott and 0% for Hinojosa and 1% for Dixon.
95% of Talarico voters intend to vote for Hinojosa and 3% for Abbott and 1% for Dixon.

95% of Abbott voters intend to vote for Paxton and 2% for Talarico and 2% for Brown.
99% of Hinojosa voters intend to vote for Talarico and 0% for Paxton and 1% for Brown.

In the Texas Lieutenant Governor election, Republican Dan Patrick (49%) leads Democrat Vikki Goodwin (45%) by 4 percentage points, with 2% supporting Libertarian Anthony Cristo, 1% supporting the Green Party's Kevin McCormick and 3% undecided.

While 90% of likely voters know enough about Patrick to have an opinion of him, only 53% know enough about Goodwin to have an opinion of her.

In the Texas Attorney General election, Republican Mayes Middleton (49%) leads Democrat Nathan Johnson (45%) by 4 percentage points, with 2% supporting Libertarian Tom Oxford and 4% undecided.

Only 60% and 40% of likely voters know enough about Middleton and Johnson, respectively, to have an opinion of them.

In the Texas Comptroller election, Republican Don Huffines (50%) leads Democrat Sarah Eckhardt (44%) by 6 percentage points, with 1% supporting Libertarian V. Alonzo Echavarria-Garza, 0% supporting the Green Party's Shehla Faizi and 5% undecided.

While 67% of likely voters know enough about Huffines to have an opinion of him, only 38% know enough about Eckhardt to have an opinion of her.

In the Texas Land Commissioner election, Republican Dawn Buckingham (50%) leads Democrat Benjamin Flores (44%) by 6 percentage points, with 2% supporting Libertarian Neill Snider and 4% undecided.

Only 37% and 33% of likely voters know enough about Buckingham and Flores, respectively, to have an opinion of them.

In the Texas Agriculture Commissioner election, Republican Nate Sheets (48%) leads Democrat Clayton Tucker (44%) by 4 percentage points, with 2% supporting Libertarian Austin Kelly and 6% undecided.

Only 35% and 34% of likely voters know enough about Sheets and Tucker, respectively, to have an opinion of them.

In the Texas Railroad Commissioner election, Republican Bo French (47%) leads Democrat Jon Rosenthal (46%) by 1 percentage point, with 3% supporting Libertarian Arthur DiBianca and 4% undecided.

While 58% of likely voters know enough about French to have an opinion of him, only 37% know enough about Rosenthal to have an opinion of him.

Among Texans who are likely to vote in the November 2026 election, President Donald Trump is viewed favorably by 45% and unfavorably by 54%, with 1% not knowing enough about him to have an opinion.

SURVEY POPULATION DEMOGRAPHICS

Women account for 53% of these Texas likely voters, men for 46%, and those whose gender identity is something else for 1%. White Texans represent 58% of these likely voters, Latino Texans 24% and Black Texans 12%, with Texans identifying with other ethnic/racial groups or having a mixed identity representing 6% of this population of likely voters. The unweighted number of Latino and Black respondents in this survey population is 476 and 245, respectively. Almost one-fifth (18%) of the population is between the ages of 18 and 34, 34% is between the ages of 35 and 54, and 48% is age 55 and older. Just over two-fifths (43%) of the respondents have a four-year college degree, while 57% do not. The distribution of partisan identifiers among these likely voters is 40% Republican, 31% Democratic and 24% Independent, with 4% identifying with another party or group, and 1% unsure of their partisanship.

THE NOVEMBER 2026 TEXAS U.S. SENATE ELECTION

Three candidates are on the ballot in the November 2026 Texas U.S. Senate election: Republican Ken Paxton, Democrat James Talarico and Libertarian Ted Brown. Close to one-half of these likely voters have a favorable (48%) and unfavorable (51%) opinion of Talarico, while 42% have a favorable opinion of Paxton and 57% an unfavorable opinion of the Texas attorney general. Both Talarico and Paxton are well-known to these likely voters, with only 1% and 1% not knowing enough about them to have an opinion, respectively. The favorable and unfavorable evaluations of all of the 16 Republican and Democratic Texas statewide non-judicial candidates, and of President Donald Trump, U.S. Senator John Cornyn and Congresswoman Jasmine Crockett, are located at the end of the report in Appendix I.

Figure 1 provides the current vote intention among likely voters in the November 2026 Texas U.S. Senate election. Talarico (49%) holds a 2 percentage point lead over Paxton (47%), with 3% of likely voters intending to cast a ballot for Brown and 1% still unsure how they would vote in this contest.

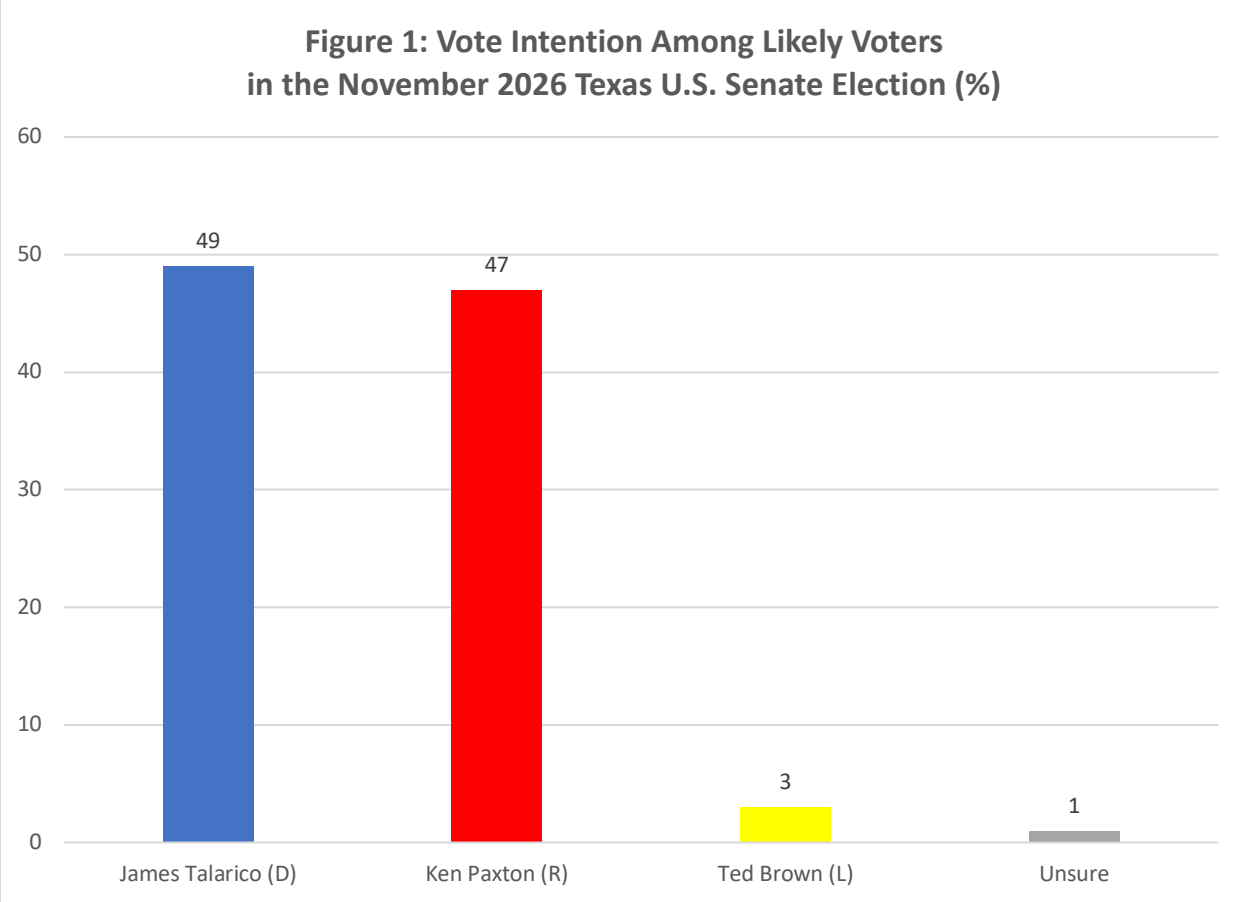


Table 1 provides the vote intention in the Texas U.S. Senate race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas gubernatorial election.

Table 1: Vote Intention in the Nov. 2026 Texas U.S. Senate Election, Among Key Sub-Groups (%)

Socio-Demographic	Sub-Group	Talarico	Paxton	Brown	Unsure
Overall		49	47	3	1
Ethnicity/Race	White	40	56	3	1
	Latino	55	41	3	1
	Black	82	16	1	1
Gender	Women	52	44	2	2
	Men	44	51	4	1
Age	18-34	73	23	4	0
	35-54	49	46	4	1
	55+	39	57	2	2
Education	4 Yr College Degree	55	41	3	1
	No 4 Yr College Degree	44	52	3	1
Partisanship	Democratic	99	1	0	0
	Independent	54	38	6	2
	Republican	8	88	3	1
2026 Governor Vote	Abbott	2	95	2	1
	Hinojosa	99	0	1	0
	Dixon	14	16	68	2

Paxton holds a 16 percentage point lead over Talarico among White likely voters (56% to 40%), while Talarico holds 14 percentage point (55% to 41%) and 66 percentage point (82% to 16%) leads over Paxton among Latino and Black voters, respectively.

Talarico bests Paxton among women by 8 percentage points (52% to 44%), while Paxton bests Talarico among men by 7 percentage points (51% to 44%).

Paxton leads Talarico by 18 percentage points (57% to 39%) among likely voters age 55 and older, while Talarico leads Paxton by 50 percentage points (73% to 23%) among voters ages 18 to 34, with the candidates effectively tied among voters between the ages of 35 and 54, with 49% intending to vote for Talarico and 46% for Paxton.

Talarico leads Paxton by 14 percentage points (55% to 41%) among likely voters with a four-year college degree, while Paxton leads Talarico by 8 percentage points (52% to 44%) among likely voters who do not have a four-year college degree.

Virtually all Democrats (99%) intend to vote for Talarico, with 1% intending to vote for Paxton. In contrast, only 88% of Republicans intend to vote for Paxton, with 8% intending to vote for Talarico, 3% for Brown and 1% still unsure for whom they will vote. More than one-half (54%) of Independents intend to vote for Talarico, with 38% supporting Paxton, 6% supporting Brown and 2% undecided.

Finally, 99% of those voters who intend to cast a ballot for Gina Hinojosa in the Texas gubernatorial race intend to vote for Talarico, a slightly higher percentage than that of Greg Abbott voters who intend to vote for Paxton (95%). The remaining 1% of Hinojosa voters intend to vote for Brown, while the remaining Abbott voters are split between 2% who intend to vote for Talarico, 2% who intend to vote for Brown, and 1% who are still undecided.

In the 2026 Republican U.S. Senate primary, Paxton defeated U.S. Senator John Cornyn in the May 26 runoff. In the 2026 Democratic primary, Talarico defeated Congresswoman Jasmine Crockett on March 3. A little less than one-third of these likely voters have a favorable opinion of Cornyn (30%) and of Crockett (32%), with more than one-half having an unfavorable opinion of Cornyn (62%) and of Crockett (57%), and 8% and 11% not knowing enough about them to have an opinion, respectively.

Among the 32% of likely voters who have a favorable opinion of Crockett, 98% intend to vote for Talarico, 2% for Paxton and 0% for Brown, with 0% undecided. In sharp contrast, among the 30% of likely voters who have a favorable opinion of Cornyn only 68% intend to vote for Paxton, with 27% intending to cast a ballot for Talarico and 3% for Brown, with 2% undecided.

THE NOVEMBER 2026 TEXAS GOVERNOR ELECTION

Three candidates are on the ballot in the November 2026 Texas Gubernatorial election: Republican Greg Abbott (incumbent), Democrat Gina Hinojosa and Libertarian Pat Dixon. Close to one-half of Texas likely voters have a favorable (48%) and unfavorable (51%) opinion of Abbott, with only 1% reporting that they do not know enough about the Texas governor to have an opinion of him. Similarly, close to one-half of Texas likely voters have a favorable (45%) and unfavorable opinion of Hinojosa (49%), with 6% not knowing enough about her to have an opinion (down from 35% in our late July survey).

Figure 2 provides the current vote intention among likely voters in the November 2026 Texas Gubernatorial election. Abbott (50%) holds a 3 percentage point lead over Hinojosa (47%), with 2% of likely voters intending to cast a ballot for Dixon and 1% still unsure how they would vote in this contest.

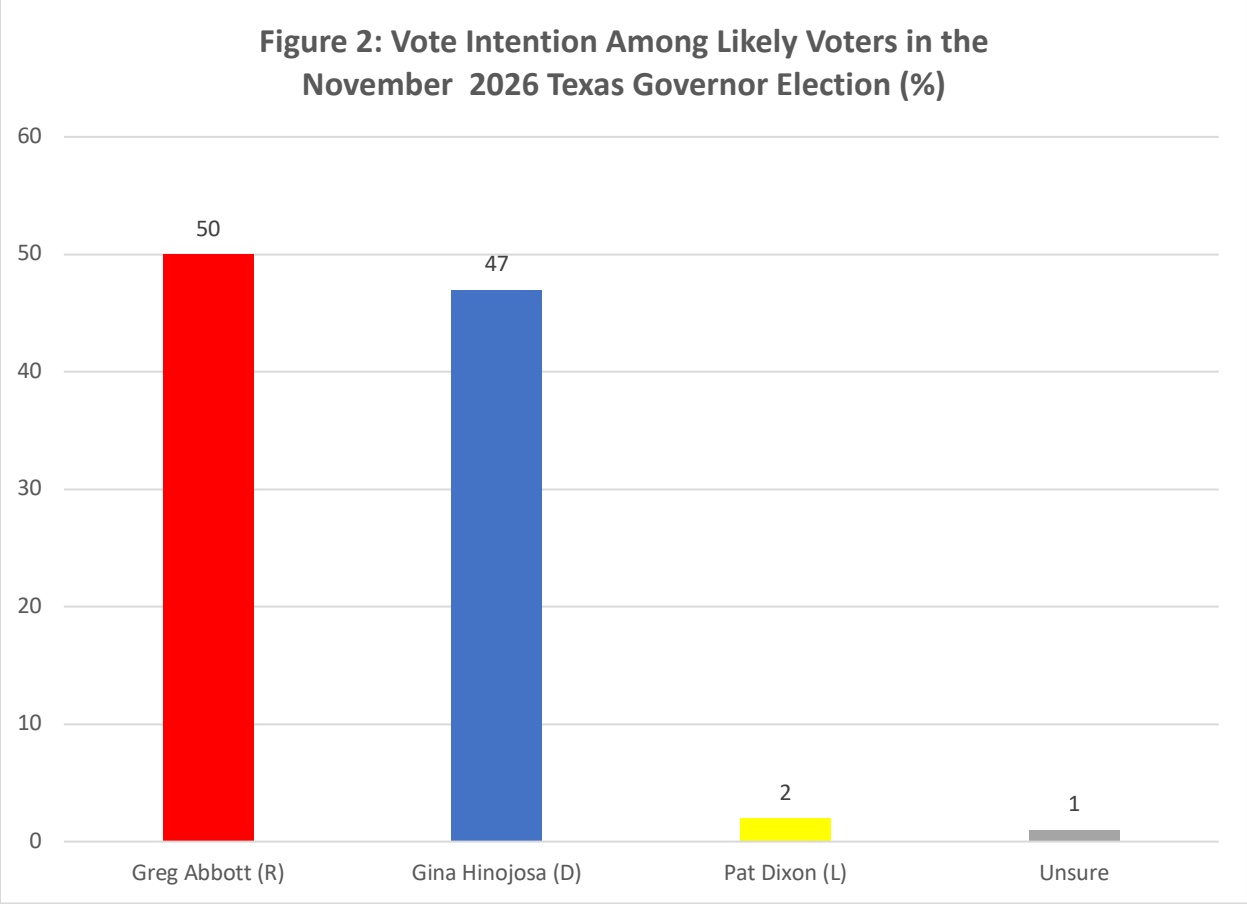


Table 2 provides the vote intention in the Texas gubernatorial race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate election.

Table 2: Vote Intention in the Nov. 2026 Texas Governor Election, Among Key Sub-Groups (%)

Socio-Demographic	Sub-Group	Abbott	Hinojosa	Dixon	Unsure
Overall		50	47	2	1
Ethnicity/Race	White	58	38	2	2
	Latino	44	54	1	1
	Black	17	82	1	0
Gender	Women	47	51	1	1
	Men	54	42	3	1
Age	18-34	23	72	4	1
	35-54	49	47	2	2
	55+	60	38	1	1
Education	4 Yr College Degree	44	53	2	1
	No 4 Yr College Degree	54	43	2	1
Partisanship	Democratic	1	99	0	0
	Independent	41	52	5	2
	Republican	92	6	1	1
2026 U.S. Senate Vote	Paxton	99	0	1	0
	Talarico	3	95	1	1
	Brown	36	7	53	4

Abbott holds a 20 percentage point lead over Hinojosa among White likely voters (58% to 38%), while Hinojosa holds 10 percentage point (54% to 44%) and 65 percentage point (82% to 17%) leads over Abbott among Latino and Black voters, respectively.

Hinojosa bests Abbott among women by 4 percentage points (51% to 47%), while Abbott bests Hinojosa among men by 12 percentage points (54% to 42%).

Abbott leads Hinojosa by 22 percentage points (60% to 38%) among likely voters age 55 and older. In sharp contrast, Hinojosa holds a 49 percentage point (72% to 23%) lead over Abbott among likely voters under the age of 35. The two candidates are effectively tied among voters between the ages of 35 and 54, with 49% intending to vote for Abbott and 47% for Hinojosa.

Hinojosa leads Abbott by 9 percentage points (53% to 44%) among likely voters with a four-year college degree, while Abbott leads Hinojosa by 11 percentage points (54% to 43%) among likely voters who do not have a four-year college degree.

Virtually all (99%) Democrats intend to vote for Hinojosa, with 1% intending to vote for Abbott. More than nine out of ten (92%) Republicans intend to vote for Abbott, with 6% intending to vote for Hinojosa, 1% for Dixon and 1% undecided. A little more than one-half (52%) of Independents intend to vote for Hinojosa and a little more than two-fifths for Abbott (41%), with 5% intending to cast a ballot for Dixon and 2% undecided.

Finally, 99% of those voters who intend to cast a ballot for Ken Paxton in the Texas U.S. Senate race intend to vote for Abbott, with 1% intending to vote for Dixon. More than nine out of ten (95%) Talarico voters intend to vote for Hinojosa, with 3% intending to vote for Abbott, 1% for Dixon and 1% undecided.

THE NOVEMBER 2026 TEXAS LIEUTENANT GOVERNOR ELECTION

Four candidates are on the ballot in the November 2026 Texas Lieutenant Governor election: Republican Dan Patrick (incumbent), Democrat Vikki Goodwin, Libertarian Anthony Cristo, and the Green Party's Kevin McCormick. Nine out of ten (90%) likely voters know enough about Patrick to have either a favorable (45%) or unfavorable (45%) opinion of the Texas lieutenant governor. In contrast, close to one-half (47%) of likely voters don't know enough about Goodwin to have an opinion of her, with the remaining 53% split between those with a favorable (31%) and unfavorable (22%) opinion of the Texas state representative.

Figure 3 provides the current vote intention among likely voters in the November 2026 Texas Lieutenant Governor election. Patrick (49%) holds a 4 percentage point lead over Goodwin (45%), with 2% of likely voters intending to cast a ballot for Cristo and 1% (technically 0.6%) for McCormick, and with 3% still unsure how they would vote in this contest.

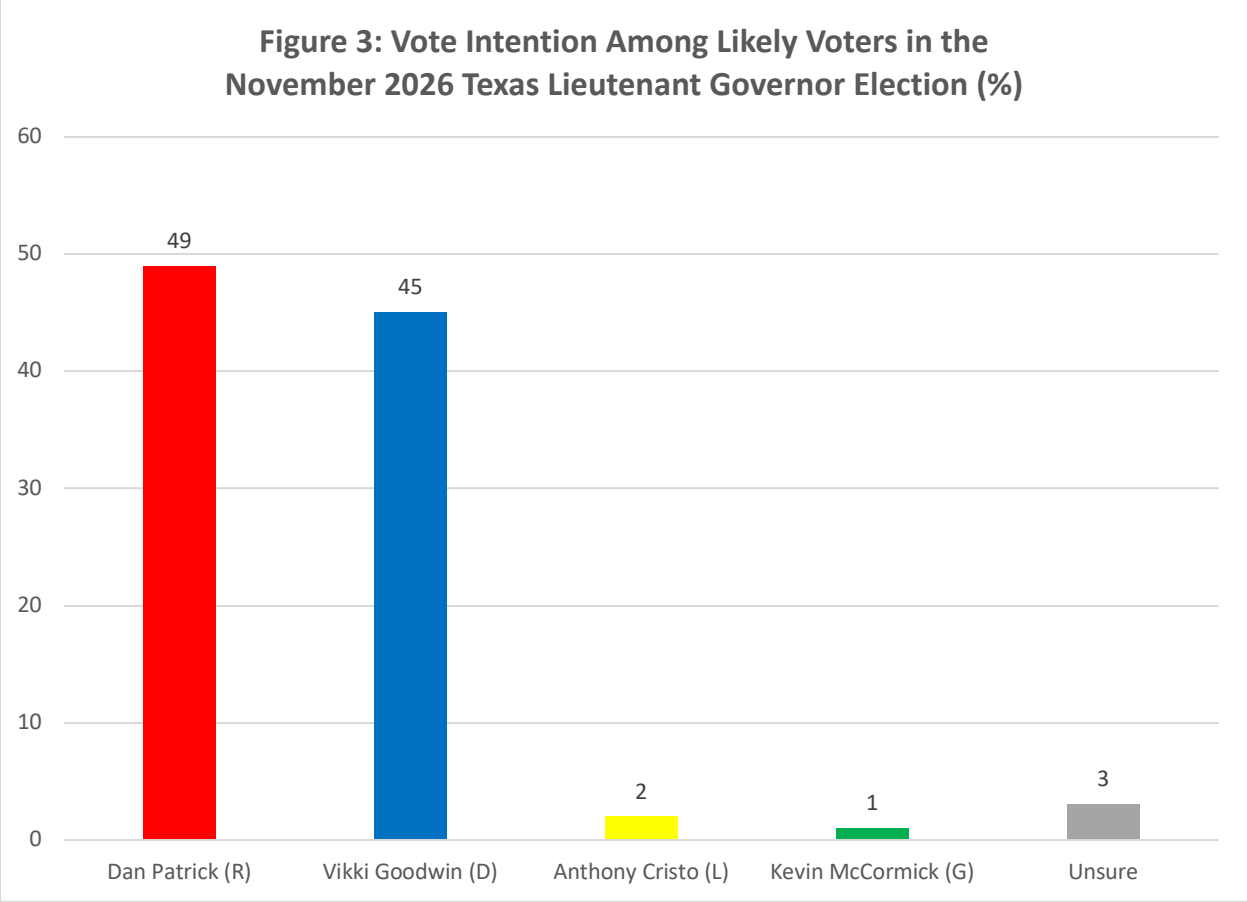


Table 3 provides the vote intention in the Texas lieutenant governor race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Governor elections.

Table 3: Vote Intention in the Nov. 2026 Texas Lt. Governor Election, Among Key Sub-Groups (%)

Socio-Demographic	Sub-Group	Patrick	Goodwin	Cristo	McCormick	Unsure
Overall		49	45	2	1	3
Ethnicity/Race	White	56	38	3	1	2
	Latino	43	51	2	1	3
	Black	17	78	0	0	5
Gender	Women	46	49	1	1	3
	Men	53	41	3	1	2
Age	18-34	23	71	3	0	3
	35-54	46	45	3	1	5
	55+	61	36	1	0	2
Education	4 Yr College Degree	43	52	2	1	2
	No 4 Yr College Degree	54	40	2	1	3
Partisanship	Democratic	1	96	0	1	2
	Independent	38	51	5	1	5
	Republican	91	5	2	0	2
2026 U.S. Senate Vote	Paxton	97	1	1	0	1
	Talarico	3	93	0	1	3
	Brown	32	6	49	1	12
2026 Governor Vote	Abbott	96	1	2	0	1
	Hinojosa	1	95	0	1	3
	Dixon	31	6	46	5	12

More than nine out of ten (96%) Democrats intend to vote for Goodwin, 1% for Patrick, and 1% for McCormick, with 2% undecided. More than nine out of ten (91%) Republicans intend to vote for Patrick, with 5% intending to vote for Goodwin, 2% for Cristo, and 2% undecided. A little more than one-half (51%) of Independents intend to vote for Goodwin, with 38% supporting Patrick, 5% backing Cristo, 1% supporting McCormick and 5% still unsure for whom they will vote.

An overwhelming majority of Paxton (97%) and Abbott voters (96%) intend to vote for Patrick, with 1% and 1% intending to vote for Goodwin, 1% and 2% intending to vote for Cristo and 1% and 1% undecided, respectively. An overwhelming majority of Talarico (93%) and Hinojosa voters (95%) intend to vote for Goodwin, with 3% and 1% intending to vote for Patrick, 1% and 1% intending to vote for McCormick and 3% and 3% undecided.

THE NOVEMBER 2026 TEXAS ATTORNEY GENERAL ELECTION

Three candidates are on the ballot in the November 2026 Texas Attorney General election: Republican Mayes Middleton, Democrat Nathan Johnson and Libertarian Tom Oxford. Neither Middleton nor, especially, Johnson is very well known among Texas likely voters, with 40% not knowing enough about Middleton to have an opinion of the Texas state senator and 60% not knowing enough about Johnson to have an opinion of the Texas state senator. Among those with an opinion, 34% have a favorable opinion of Middleton and 26% an unfavorable opinion, while 21% have a favorable opinion of Johnson and 19% an unfavorable opinion.

Figure 4 provides the current vote intention among likely voters in the November 2026 Texas Attorney General election. Middleton (49%) leads Johnson (45%) by 4 percentage points, with 2% intending to vote for Oxford and 4% still unsure how they would vote in this contest.

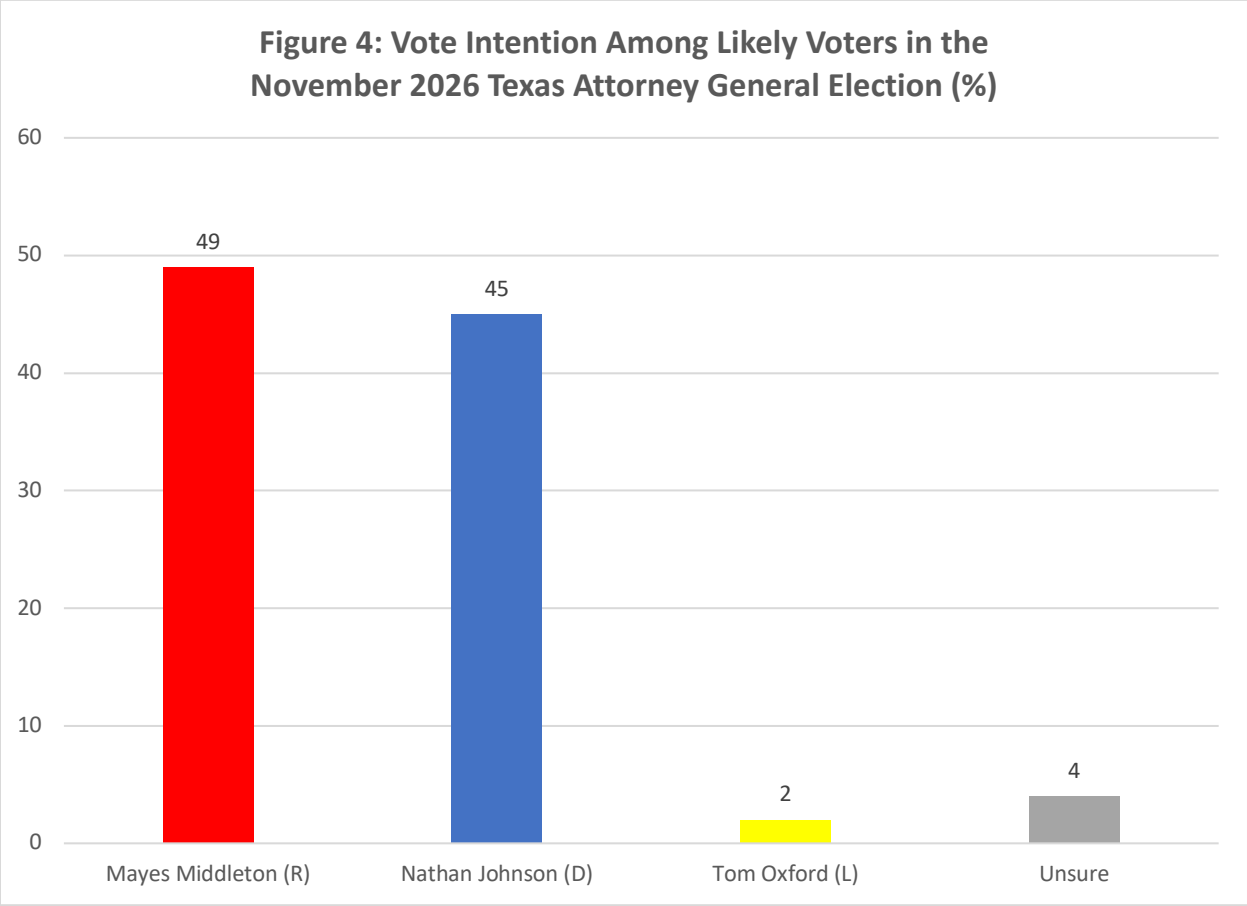


Table 4 provides the vote intention in the Texas attorney general race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Governor elections.

Table 4: Vote Intention in the Nov. 2026 Texas Attorney General Election, Among Key Sub-Groups (%)

Socio-Demographic	Sub-Group	Middleton	Johnson	Oxford	Unsure
Overall		49	45	2	4
Ethnicity/Race	White	57	38	2	3
	Latino	42	51	2	5
	Black	16	80	1	3
Gender	Women	47	49	1	3
	Men	52	40	4	4
Age	18-34	25	69	3	3
	35-54	48	45	3	4
	55+	59	36	1	4
Education	4 Yr College Degree	43	52	2	3
	No 4 Yr College Degree	54	40	2	4
Partisanship	Democratic	1	96	0	3
	Independent	41	50	6	3
	Republican	91	5	1	3
2026 U.S. Senate Vote	Paxton	97	0	1	2
	Talarico	3	92	1	4
	Brown	36	9	48	7
2026 Governor Vote	Abbott	95	1	2	2
	Hinojosa	2	95	1	3
	Dixon	30	9	49	12

More than nine out of ten (96%) Democrats intend to vote for Johnson, with 1% intending to vote for Middleton and 3% undecided. More than nine out of ten (91%) Republicans intend to vote for Middleton, with 5% intending to vote for Johnson, 1% for Oxford, and 3% undecided. One-half (50%) of Independents intend to vote for Johnson, with 41% supporting Middleton, 6% backing Oxford and 3% still unsure for whom they will vote.

An overwhelming majority of Paxton (97%) and Abbott voters (95%) intend to vote for Middleton, with 0% and 1% intending to vote for Johnson, 1% and 2% intending to vote for Oxford, and 2% and 2% undecided, respectively. An overwhelming majority of Talarico (92%) and Hinojosa voters (95%) intend to vote for Johnson, with 3% and 2% intending to vote for Middleton, with 1% and 1% intending to vote for Oxford and 4% and 3% undecided, respectively.

THE NOVEMBER 2026 TEXAS COMPTROLLER ELECTION

Four candidates are on the ballot in the November 2026 Texas Comptroller election: Republican Don Huffines (appointed incumbent), Democrat Sarah Eckhardt, Libertarian V. Alonzo Echavarria-Garza, and the Green Party's Shehla Faizi. Neither Huffines nor, especially, Eckhardt is very well known among Texas likely voters, with 33% not knowing enough about Huffines to have an opinion of the Texas comptroller and 62% not knowing enough about Eckhardt to have an opinion of the Texas state senator. Among those with an opinion, 40% have a favorable opinion of Huffines and 27% an unfavorable opinion, while 19% have a favorable opinion of Eckhardt and 19% an unfavorable opinion.

Figure 5 provides the current vote intention among likely voters in the November 2026 Texas Comptroller election. Huffines (50%) leads Eckhardt (44%) by 6 percentage points, with 1% intending to vote for Echavarria-Garza, 0% (technically 0.2%) for Faizi, and 5% still unsure how they would vote in this contest.

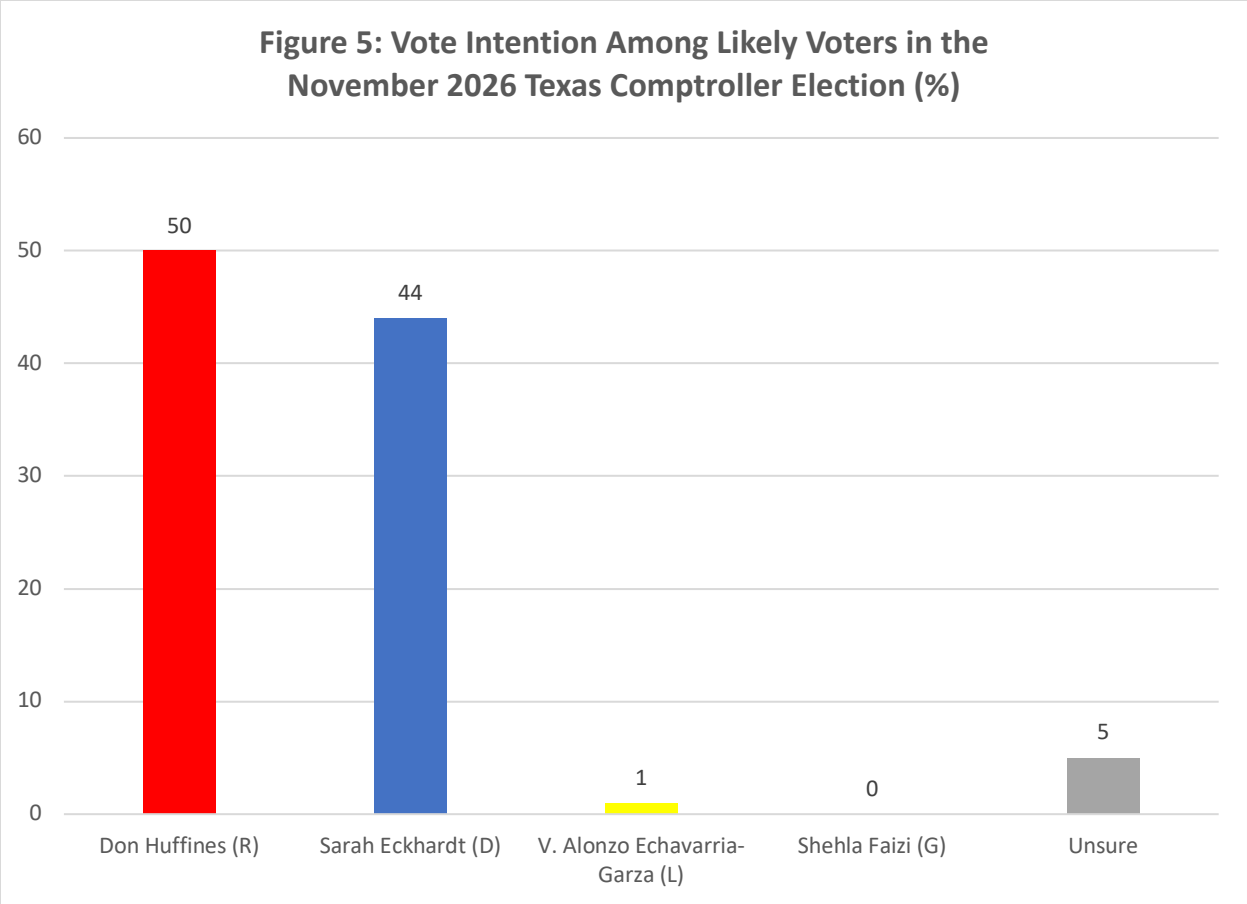


Table 5 provides the vote intention in the Texas comptroller race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Governor elections.

Table 5: Vote Intention in the Nov. 2026 Texas Comptroller Election, Among Key Sub-Groups (%)

Socio-Demographic	Sub-Group	Huffines	Eckhardt	Echavarria	Faizi	Unsure
Overall		50	44	1	0	5
Ethnicity/Race	White	59	37	1	0	3
	Latino	42	50	1	0	7
	Black	16	77	1	0	6
Gender	Women	47	48	1	0	4
	Men	54	39	1	0	6
Age	18-34	25	68	2	0	5
	35-54	49	44	1	0	6
	55+	60	35	1	0	4
Education	4 Yr College Degree	43	51	1	0	5
	No 4 Yr College Degree	55	40	1	0	4
Partisanship	Democratic	1	96	0	0	3
	Independent	41	46	3	0	10
	Republican	92	5	1	0	2
2026 U.S. Senate Vote	Paxton	98	0	0	0	2
	Talarico	3	91	1	0	5
	Brown	45	6	24	1	24
2026 Governor Vote	Abbott	96	0	1	0	3
	Hinojosa	1	93	1	0	5
	Dixon	45	4	27	2	22

More than nine out of ten (96%) Democrats intend to vote for Eckhardt, with 1% intending to vote for Huffines and 3% undecided. More than nine out of ten (92%) Republicans intend to vote for Huffines, with 5% intending to vote for Eckhardt, 1% for Echavarria-Garza, and 2% undecided. Close to one-half (46%) of Independents intend to vote for Eckhardt, with 41% supporting Huffines, 3% backing Echavarria-Garza, and 10% still unsure for whom they will vote.

An overwhelming majority of Paxton (98%) and Abbott voters (96%) intend to vote for Huffines, with 0% and 0% intending to vote for Eckhardt, 0% and 1% intending to vote for Echavarria-Garza and 2% and 3% unsure, respectively. An overwhelming majority of Talarico (91%) and Hinojosa voters (93%) intend to vote for Eckhardt, with 3% and 1% intending to vote for Huffines, 1% and 1% intending to vote for Echavarria-Garza, and 5% and 5% unsure, respectively.

THE NOVEMBER 2026 TEXAS LAND COMMISSIONER ELECTION

Three candidates are on the ballot in the November 2026 Texas General Land Commissioner election: Republican Dawn Buckingham (incumbent), Democrat Benjamin Flores, and Libertarian Neill Snider. An overwhelming majority of Texas likely voters do not know enough about either Buckingham (63%) or Flores (67%) to have an opinion of them. Among the minority with an opinion, 18% have a favorable opinion of the Texas land commissioner and 19% an unfavorable opinion, while 14% have a favorable opinion of Flores and 19% an unfavorable opinion.

Figure 6 provides the current vote intention among likely voters in the November 2026 Texas Land Commissioner election. Buckingham (50%) leads Flores (44%) by 6 percentage points, with 2% intending to vote for Snider and 4% still unsure how they would vote in this contest.

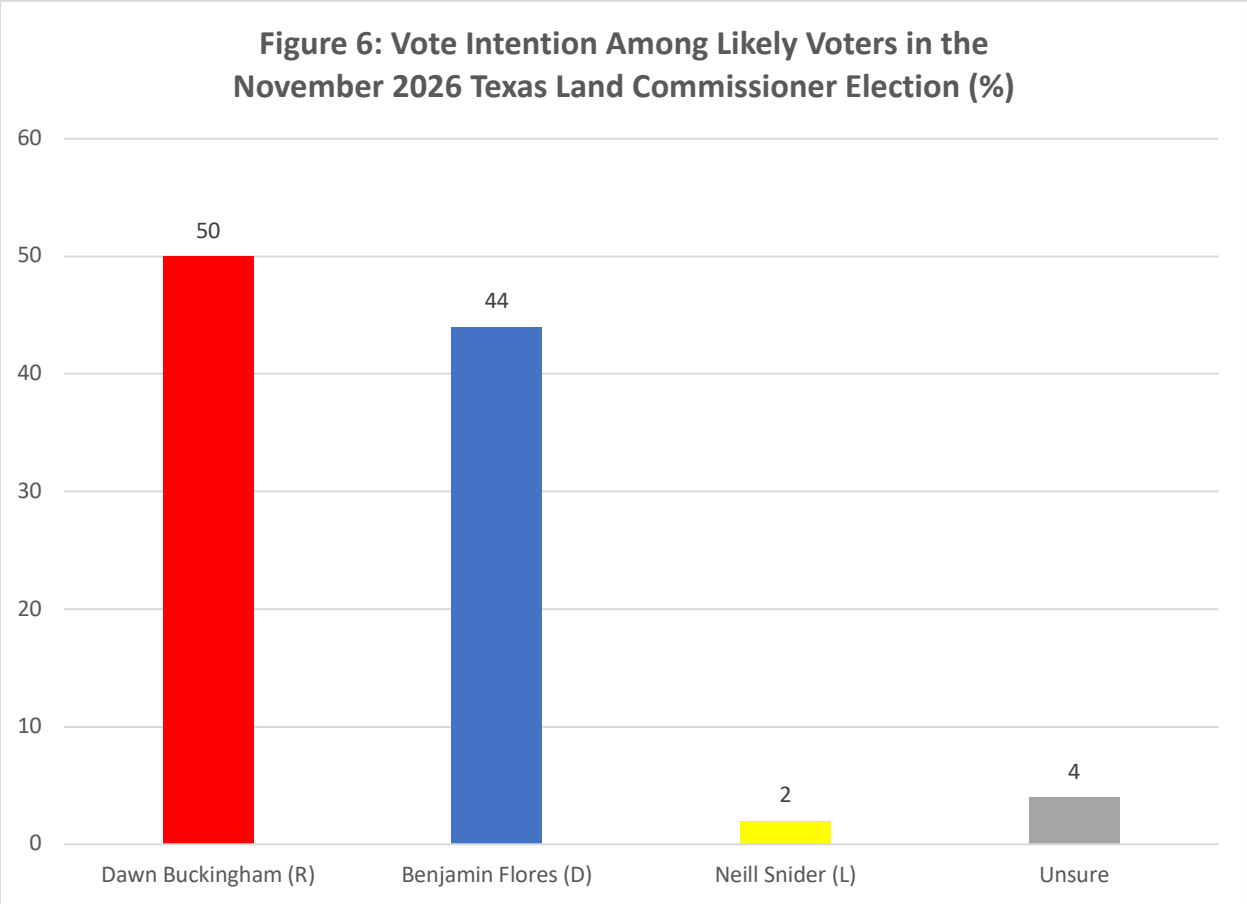


Table 6 provides the vote intention in the Texas land commissioner race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Governor elections.

Table 6: Vote Intention in the Nov. 2026 Texas Land Commissioner Election, Among Key Sub-Groups (%)

Socio Demographic	Sub-Group	Buckingham	Flores	Snider	Unsure
Overall		50	44	2	4
Ethnicity/Race	White	59	36	2	3
	Latino	41	53	2	4
	Black	14	79	1	6
Gender	Women	47	49	1	3
	Men	53	39	3	5
Age	18-34	25	67	4	4
	35-54	48	45	2	5
	55+	60	35	1	4
Education	4 Yr College Degree	44	49	2	5
	No 4 Yr College Degree	54	40	2	4
Partisanship	Democratic	1	97	0	2
	Independent	39	47	6	8
	Republican	93	4	1	2
2026 U.S. Senate Vote	Paxton	97	0	1	2
	Talarico	4	91	1	4
	Brown	44	2	38	16
2026 Governor Vote	Abbott	95	0	2	3
	Hinojosa	2	93	1	4
	Dixon	44	4	38	14

More than nine out of ten (97%) Democrats intend to vote for Flores, with 1% intending to vote for Buckingham and 2% undecided. More than nine out of ten (93%) Republicans intend to vote for Buckingham, with 4% intending to vote for Flores, 1% for Snider, and 2% undecided. Almost one-half (47%) of Independents intend to vote for Flores, with 39% favoring Buckingham, 6% backing Snider and 8% still unsure for whom they will vote.

An overwhelming majority of Paxton (97%) and Abbott voters (95%) intend to vote for Buckingham, with 0% and 0% of intending to vote for Flores, 1% and 2% intending to vote for Snider, and 2% and 3% undecided, respectively. An overwhelming majority of Talarico (91%) and Hinojosa voters (93%) intend to vote for Flores, with 4% and 2% intending to vote for Buckingham, 1% and 1% intending to vote for Snider, and 4% and 4% undecided, respectively.

THE NOVEMBER 2026 TEXAS AGRICULTURE COMMISSIONER ELECTION

Three candidates are on the ballot in the November 2026 Texas Agriculture Commissioner election: Republican Nate Sheets, Democrat Clayton Tucker, and Libertarian Austin Kelly. A super-majority of Texas likely voters do not know enough about either Sheets (65%) or Tucker (66%) to have an opinion of them. Among the minority with an opinion, 18% have a favorable opinion of Sheets and 17% an unfavorable opinion, while 17% have a favorable opinion of Tucker and 17% an unfavorable opinion.

Figure 7 provides the current vote intention among likely voters in the November 2026 Texas Agriculture Commissioner election. Sheets (48%) leads Tucker (44%) by 4 percentage points, with 2% intending to vote for Kelly and 6% still unsure how they would vote in this contest.

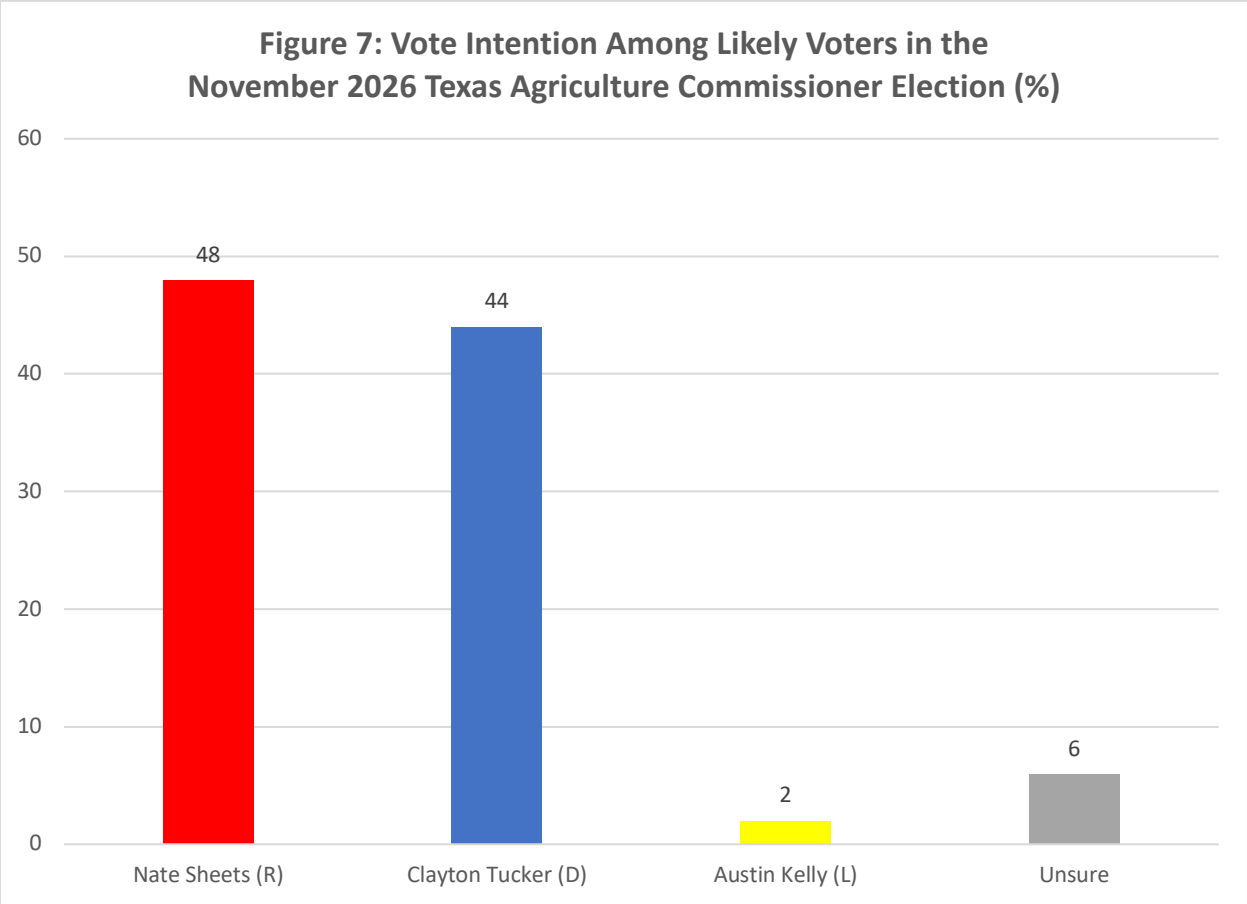


Table 7 provides the vote intention in the Texas agriculture commissioner race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Governor elections.

Table 7: Vote Intention in the Nov. 2026 Texas Agriculture Commissioner Election, Among Key Sub-Groups (%)

Socio Demographic	Sub-Group	Sheets	Tucker	Kelly	Unsure
Overall		48	44	2	6
Ethnicity/Race	White	57	37	2	4
	Latino	41	50	1	8
	Black	14	78	2	6
Gender	Women	45	49	1	5
	Men	52	38	3	7
Age	18-34	24	67	3	6
	35-54	47	44	3	6
	55+	58	35	1	6
Education	4 Yr College Degree	43	50	2	5
	No 4 Yr College Degree	52	40	2	6
Partisanship	Democratic	1	96	0	3
	Independent	37	46	6	11
	Republican	90	5	1	4
2026 U.S. Senate Vote	Paxton	94	1	1	4
	Talarico	3	90	1	6
	Brown	36	5	38	21
2026 Governor Vote	Abbott	93	1	1	5
	Hinojosa	2	92	1	5
	Dixon	32	10	37	21

More than nine out of ten (96%) Democrats intend to vote for Tucker, with 1% intending to vote for Sheets and 3% undecided. Nine out of ten (90%) Republicans intend to vote for Sheets, with 5% intending to vote for Tucker, 1% for Kelly, and 4% undecided. Almost one-half (46%) of Independents intend to vote for Tucker, with 37% supporting Sheets, 6% backing Kelly and 11% still unsure for whom they will vote.

An overwhelming majority of Paxton (94%) and Abbott voters (93%) intend to vote for Sheets, with 1% and 1% intending to vote for Tucker, 1% and 1% intending to vote for Kelly, and 4% and 5% undecided, respectively. An overwhelming majority of Talarico (90%) and Hinojosa voters (92%) intend to vote for Tucker, with 3% and 2% intending to vote for Sheets, 1% and 1% intending to vote for Kelly, and 6% and 5% undecided, respectively.

THE NOVEMBER 2026 TEXAS RAILROAD COMMISSIONER ELECTION

Three candidates are on the ballot in the November 2026 Texas Railroad Commissioner election: Republican Bo French, Democrat Jon Rosenthal, and Libertarian Arthur DiBianca. The Texas Railroad Commission is composed of three commissioners, each elected for a six-year term on a staggered schedule. A substantial proportion of Texas likely voters do not know enough about either French (42%) or, especially, Rosenthal (63%), to have an opinion of them. Among those with an opinion, 27% have a favorable opinion of French and 31% an unfavorable opinion, while 19% have a favorable opinion of Rosenthal and 18% an unfavorable opinion.

Figure 8 provides the current vote intention among likely voters in the November 2026 Texas Railroad Commissioner election. French (47%) leads Rosenthal (46%) by 1 percentage point, with 3% intending to vote for DiBianca and 4% still unsure how they would vote in this contest.

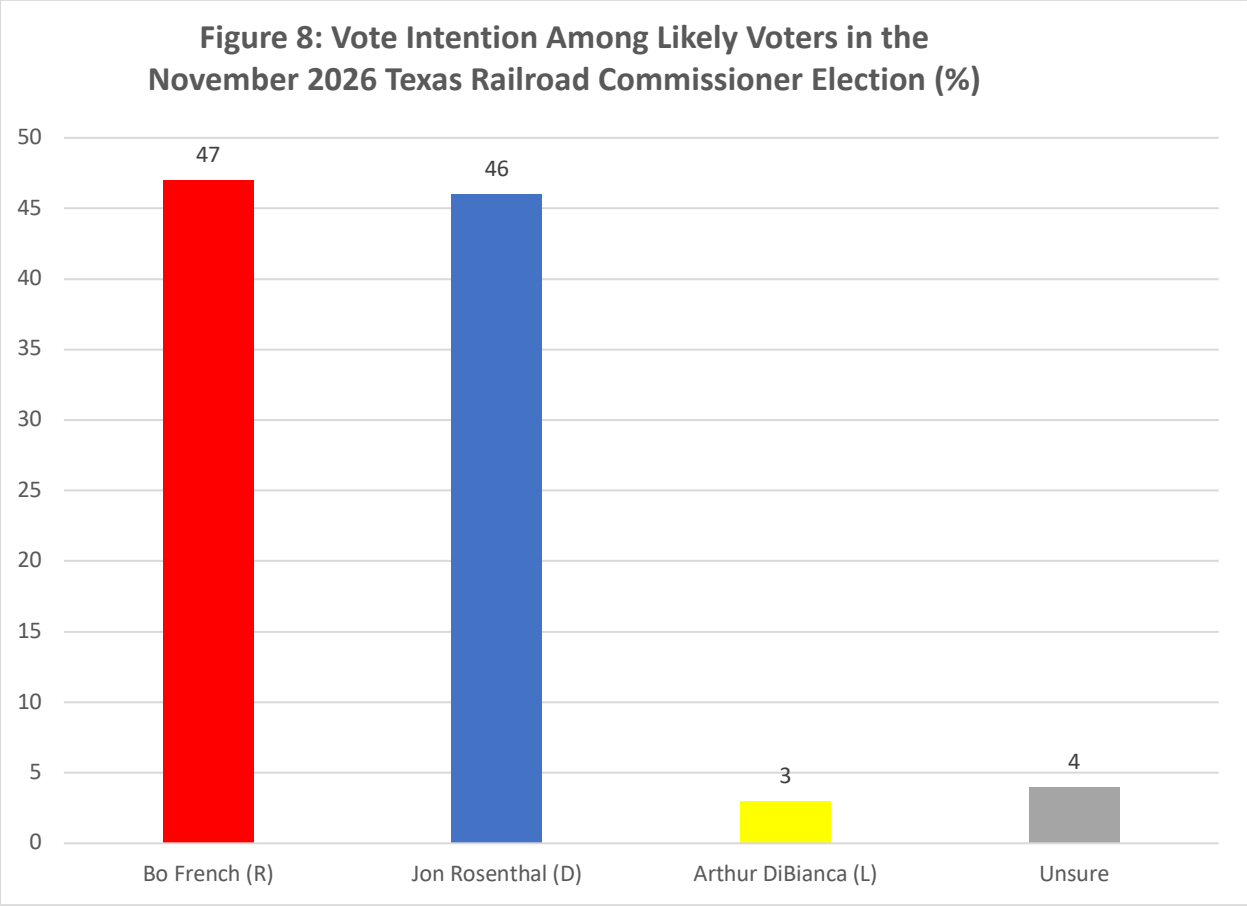


Table 8 provides the vote intention in the Texas railroad commissioner race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Governor elections.

Table 8: Vote Intention in the Nov. 2026 Texas Railroad Commissioner Election, Among Key Sub-Groups (%)

Socio Demographic	Sub-Group	French	Rosenthal	DiBianca	Unsure
Overall		47	46	3	4
Ethnicity/Race	White	56	39	2	3
	Latino	40	51	2	7
	Black	12	78	5	5
Gender	Women	45	50	1	4
	Men	49	41	5	5
Age	18-34	22	70	4	4
	35-54	44	47	4	5
	55+	58	37	2	3
Education	4 Yr College Degree	40	53	3	4
	No 4 Yr College Degree	52	40	3	5
Partisanship	Democratic	0	98	0	2
	Independent	35	49	8	8
	Republican	88	7	2	3
2026 U.S. Senate Vote	Paxton	93	1	3	3
	Talarico	2	93	1	4
	Brown	36	9	37	18
2026 Governor Vote	Abbott	91	3	3	3
	Hinojosa	1	94	1	4
	Dixon	42	8	33	17

More than nine out of ten (98%) Democrats intend to vote for Rosenthal, with 2% undecided. Just shy of nine out of ten (88%) Republicans intend to vote for French, with 7% intending to vote for Rosenthal, 2% for DiBianca, and 3% undecided. Almost one-half (49%) of Independents intend to vote for Rosenthal, with 35% supporting French, 8% backing DiBianca, and 8% still unsure for whom they will vote.

An overwhelming majority of Paxton (93%) and Abbott voters (91%) intend to vote for French, with 1% and 3% intending to vote for Rosenthal, 3% and 3% intending to vote for DiBianca, and 3% and 3% undecided, respectively. An overwhelming majority of Talarico (93%) and Hinojosa voters (94%) intend to vote for Rosenthal, with 2% and 1% of intending to vote for French, 1% and 1% intending to vote for DiBianca, and 4% and 4% undecided, respectively.

APPENDIX I: FAVORABLE & UNFAVORABLE EVALUATIONS OF THE STATEWIDE CANDIDATES

In the survey, before the respective vote intention questions were asked, these Texas likely voters were queried about whether they have a favorable or unfavorable opinion of the 16 statewide Democratic and Republican candidates, or, if they did not know enough about the candidates to have an opinion of them, one way or another. The candidates' respective partisan affiliations were not included in these questions.

Appendix Table 1 provides the proportion of these Texas likely voters who have a favorable and unfavorable opinion of each candidate, as well as the proportion who don't know enough about the candidate to have an opinion. Also included is the proportion of likely voters who have a favorable and unfavorable opinion of President Donald Trump, U.S. Senator (and unsuccessful 2026 Texas Republican U.S. Senate primary candidate) John Cornyn, and Congresswoman (and unsuccessful 2026 Texas Democratic U.S. Senate primary candidate) Jasmine Crockett.

Appendix Table 1: Favorable and Unfavorable Evaluations of 2026 Texas Statewide Candidates (%)

Candidate (Party)	Election	Favorable	Unfavorable	Don't Know Enough
Ken Paxton (R)	U.S. Senate	42	57	1
James Talarico (D)	U.S. Senate	48	51	1
Greg Abbott (R)	Governor	48	51	1
Gina Hinojosa (D)	Governor	45	49	6
Dan Patrick (R)	Lieutenant Governor	45	45	10
Vikki Goodwin (D)	Lieutenant Governor	31	22	47
Mayes Middleton (R)	Attorney General	34	26	40
Nathan Johnson (D)	Attorney General	21	19	60
Don Huffines (R)	Comptroller	40	27	33
Sarah Eckhardt (D)	Comptroller	19	19	62
Dawn Buckingham (R)	Land Commissioner	18	19	63
Benjamin Flores (D)	Land Commissioner	14	19	67
Nate Sheets (R)	Agriculture Commissioner	18	17	65
Clayton Tucker (D)	Agriculture Commissioner	17	17	66
Bo French (R)	Railroad Commissioner	27	31	42
Jon Rosenthal (D)	Railroad Commissioner	19	18	63
Donald Trump (R)	*President*	45	54	1
John Cornyn (R)	*Lost R U.S. Senate Primary*	30	62	8
Jasmine Crockett (D)	*Lost D U.S. Senate Primary*	32	57	11

Only five of the 16 statewide candidates are known quantities for at least nine out of ten November 2026 Texas likely voters. Republican Texas Governor candidate Greg Abbott, Democratic U.S. Senate candidate James Talarico, and Republican U.S. Senate candidate Ken Paxton are the best known of the 16 candidates, with only 1% of likely voters not knowing enough about them to have an opinion. Two other candidates are very familiar to Texas likely voters. Only 6% of likely voters don't know enough and Democratic Texas Governor candidate Gina Hinojosa to have an opinion of her and only 10% of likely voters don't know enough about Republican Lieutenant Governor candidate Dan Patrick to have an opinion of him.

The remaining eleven candidates can be divided into two rough categories: those who are virtual unknowns to between one-third and one-half of likely voters and those who are virtual unknowns to three-fifths or more of likely voters. In the former category are Republican Comptroller candidate Don Huffines (33%), Republican Attorney General candidate Mayes Middleton (40%), Republican Railroad Commissioner candidate Bo French (42%), and Democratic Lieutenant Governor candidate Vikki Goodwin (47%). In the latter category are Democratic Attorney General candidate Nathan Johnson (60%), Republican Land Commissioner candidate Dawn Buckingham (63%), Democratic Railroad Commissioner candidate Jon Rosenthal (63%), Republican Agriculture Commissioner candidate Nate Sheets (65%), Democratic Agriculture Commissioner candidate Clayton Tucker (66%), and Democratic Land Commissioner candidate Benjamin Flores (67%).

The candidates' net-favorability ratings (percentage favorable minus percentage unfavorable) range from a high of +13% (Huffines) to a low of -15% (Paxton), although, as highlighted above, a majority of voters still not knowing enough about nearly one-half of these candidates to have an opinion of them.

President Trump is viewed favorably by 45% of these Texas likely voters and unfavorably by 54%, with 1% reporting they do not know enough about him to have an opinion. Congresswoman Crockett is viewed favorably by 32% of Texas likely voters and unfavorably by 57%, with 11% not knowing enough about her to have an opinion. Senator Cornyn is viewed favorably by 30% of Texas likely voters and unfavorably by 62%, with 8% not knowing enough about him to have an opinion.

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About This Research

The Barbara Jordan Public Policy Research and Survey Center at Texas Southern University conducts nonpartisan academic survey research on public opinion, elections, and public policy in Texas to contribute to the body of political science knowledge and to inform public understanding of the state's civic life.

The Center's research is designed and conducted by university faculty and research staff with approval from the Texas Southern University Institutional Review Board. Methodology, field dates, sample sizes, and margins of error are published with every release, and the Center's datasets are available to Texas Southern University students and faculty for scholarly research.

The Center's research is funded by Texas Southern University and by philanthropic grants to the University. No survey is commissioned, funded, or paid for by any candidate, campaign, political party, or political committee. The Center does not endorse candidates or take positions on ballot measures, and it releases its findings to the public in full.

Barbara Jordan Public Policy Research and Survey Center
Barbara Jordan-Mickey Leland School of Public Affairs, Texas Southern University
Houston, Texas 77004 | 713-313-7760 | https://www.jordanresearchcenter.org/



BARBARA JORDAN
PUBLIC POLICY RESEARCH AND SURVEY CENTER

Dr. Michael O. Adams, Founding Director
michael.adams@tsu.edu | 713.418.0987